



A FEW FACTS YOU MAY NOT KNOW ABOUT THE NATIONWIDE TOUR.....



- The Nationwide Tour is owned and operated by the PGA TOUR.
- 25 PGA TOUR cards for 2009 will be awarded at the end of the 2008 season.
- As the official proving ground of the PGA TOUR, two-thirds of the current PGA TOUR membership played on the Nationwide Tour.
- There are 61 international members from 18 countries outside the U.S. on Tour this year.
- Parker McLachlin's win in the Legends Reno-Tahoe Open was the 231st PGA TOUR victory by a former Nationwide Tour player.
- Nationwide Tour players have won 11 major championships and each at least once, most recently Zach Johnson in the 2007 Masters...and three PLAYERS Championships (David Duval, Craig Perks, Stephen Ames).
- 89 of the 136 players who qualified and competed in the 2008 PGA TOUR Playoffs for the FedExCup (two-thirds of the field) are former Nationwide Tour members.
- Nine Nationwide Tour grads played in the 2007 Presidents Cup for either the U.S. or International teams.
- Nine members of the 2006 U.S. Ryder Cup team were Nationwide Tour grads, plus U.S. captain Tom Lehman.
- The total prize money in 2008 will be a record of nearly \$19 million over 30 tournaments; the average purse is a record \$631,000.
- The Tour will play its first two \$1 million events in 2008, the Nationwide Tour Players Cup in West Virginia and Nationwide Tour Championship at TPC Craig Ranch outside Dallas.
- Golf Channel will televise 15 events in 2008.
- Nationwide Insurance has extended its umbrella sponsorship agreement with the TOUR through 2012.



FACT SHEET

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Nationwide Tour

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Timothy W. Finchem (since June 1, 1994)

PRESIDENT/NATIONWIDE TOUR

Bill Calfee (since 1999)

WEB SITE

PGATOUR.com

NATIONWIDE TOUR OFFICIAL TAGLINE

"PGA TOUR Driven"

OVERVIEW

Founded (1990), owned and operated by the PGA TOUR, the Nationwide Tour identifies those players who are ready to compete and win on golf's greatest stage. As the official proving ground of the PGA TOUR, two-thirds of the current PGA TOUR membership played on the Nationwide Tour. Tour alumni have won more than 230 PGA TOUR titles, including a grand slam and three PLAYERS Championships. Twenty-five PGA TOUR cards and a record purse approaching \$19 million will be at stake over the course of 30 events in 2008. Recognizing the Tour's growing stature, Nationwide Insurance has renewed its umbrella sponsorship of the Nationwide Tour through 2012. The PGA TOUR, through the efforts of its three tours and their tournaments, sponsors, players and volunteers, supports over 2,000 local charities and has surpassed \$1 billion in charitable giving. To learn more about the PGA TOUR and Nationwide Tour and to follow the season-long quest for a PGA TOUR card, visit www.PGATOUR.com.

HISTORY

1990 - 2008. The Tour enters its 19th season in 2008.

CHARITY

The Nationwide Tour and its tournaments are committed to supporting charities in the communities in which the events are played. In October 2005, the three Tours of the PGA TOUR and their tournaments reached the \$1 billion milestone in charitable giving dating back to the first recorded donation in 1938. In 2007, the Nationwide Tour donated \$7.5 million to charity. Two Nationwide Tour events, the BMW Charity Pro-Am and Albertsons Boise Open, made record \$2 million-plus contributions. Annually, the Tour honors its Charity of the Year and Volunteer of the Year.



2008 SCHEDULE

Features 30 events played in 22 states and five countries outside the U.S. (Panama, Mexico, New Zealand, Australia and Canada). The Mexico and Canada events are new to the Nationwide Tour schedule in 2008.

PRIZE MONEY

\$18.95 million (30 events); the average purse is \$631,000. Both are record figures. The Nationwide Tour will twice play for \$1 million purses in 2008 (Nationwide Tour Players Cup in West Virginia and Nationwide Tour Championship at TPC Craig Ranch).

ELIGIBILITY

Each Nationwide Tour player has a position on the priority ranking system that is used to determine full-field open tournaments. The complete priority ranking system may be found at the beginning of Section 2 (page 2-2) of the 2008 Official Nationwide Tour Guide or in the Nationwide Tour area of PGATOUR.com. The majority of Nationwide Tour events have 144- or 156-player fields. See page 2-116 for a country-by-country breakdown.

MEMBERSHIP

Nationwide Tour members hail from around the globe. In 2008, there are 61 international players with full or partial Tour exemptions, representing 18 countries outside the United States: Argentina, Australia, Canada, Colombia, Denmark, England, India, Ireland, Japan, Mexico, New Zealand, Norway, South Africa, South Korea, Sweden, Yugoslavia, Zambia and Zimbabwe.

2007 GRADUATES

A record 25 players earned 2008 PGA TOUR cards based on their final position on the final 2007 money list (they are in order of finish): Richard Johnson, Roland Thatcher, Nick Flanagan, Jon Mills, Jason Day, Nicholas Thompson, Matthew Jones, Justin Bolli, Patrick Sheehan, Paul Claxton, Ron Whittaker, Michael Letzig, Martin Laird, Kyle Thompson, Omar Uresti, Marc Turnesa, Brad Elder, Chez Reavie, John Riegger, Tom Scherrer, Scott Sterling, Brenden Pappas, Chad Collins, James Driscoll and Jimmy Walker.

Johnson was the leading money winner with \$445,421, which earned him an exemption into the 2008 PLAYERS Championship.

"THE 25" PROGRAM

Introduced in 2007, The 25 program highlights the season-long quest to finish in the top 25 on the money list and earn a PGA TOUR card for the following season. A caddie bib program is one element of a broader marketing campaign that tells the story of The 25 and spotlights the Nationwide Tour's ongoing connection and contributions to the PGA TOUR. Each week caddies of the top-25 players wear a gold caddie bib designating their player's current position on the money list.

PGA TOUR IMPACT

Every year, the impact of the Nationwide Tour on the PGA TOUR grows. Since 1990, 231 PGA TOUR tournaments have been won by players with Nationwide Tour roots, including all four major championships and three PLAYERS Championships....of the 48 official events on the 2008 PGA TOUR schedule, all but two have been won by former Nationwide Tour players.... two-thirds of current PGA TOUR members, seven of the 2007 U.S. Presidents Cup team



and nine of the 2006 U.S. Ryder Cup team members, plus captain Tom Lehman, are former Nationwide Tour members. In recognition of the Tour's growing stature and competitive impact, beginning in 2007 the PGA TOUR Policy Board increased the number of PGA TOUR cards available to a record 25.

TV

GOLF CHANNEL, available in more than 100 million homes worldwide, is the exclusive cable television home of the Nationwide Tour and will provide coverage of 16 events in 2008.

AWARDS

- The Nationwide Tour Player of the Year receives the Jack Nicklaus Trophy.
- The Nationwide Tour recognizes its Player of the Month (February through October).

NATIONWIDE

Nationwide, based in Columbus, OH, is one of the largest diversified insurance and financial services organizations in the world, with more than \$160 billion in assets. Nationwide ranks No. 104 on the Fortune 500 list. The company provides a full range of insurance and financial services, including auto, motorcycle, boat, homeowners, life, commercial insurance, administrative services, annuities, mortgages, mutual funds, pensions and long-term savings plans. For more information, visit www.nationwide.com.

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CHRISTMAS IN OCTOBER HOST ORGANIZATION

Christmas in October was founded in 1984 by two friends Dick Miller and John McMeel who sought to make a difference in their community. The goal was to improve the quality of life for the elderly, handicapped and financially disadvantaged in the Greater Kansas City area through repairs of their homes and neighborhoods. When Christmas In October restores homes they restore pride in home ownership. With this pride comes a renewed goal to make the neighborhoods safe. This means taking back their children and driving out the gangs, drugs, crime and violence. Children can now use the safe haven of their homes to study and excel. Since 1984, the program has grown to include over 6,000 volunteers working on over 450 houses each year. It is one of the largest volunteer programs of its kind in the United States.

To give you an idea of the magnitude of what Christmas in October did with just two paid staff members, the following work was performed in 2006/2007 at no charge to the recipients:

WORK PERFORMED ON 869 HOMES

Furnaces	148 installed
Hot water heaters	51 installed
Plumbing work	233 homes
Electrical work	221 homes
Roofs	91 redone
Windows	593 installed
Wheelchair ramps	26 built
Houses painted	367
Gutters	More than 2.2 miles installed

TWO SCHOOLS

Rehabilitated two schools for a new Cristo Rey College Preparatory High School so that children from financially disadvantaged families who cannot pay tuition could attend.

*Estimated Cost - \$5.3 million

FOUR COMMUNITY CENTERS

Restored and rehabilitated four community centers that serve the inner city: Ivanhoe Center/ Sheffield Place/ The Mattie Rhodes Center/ Community Linc.

*Estimated Cost - \$1.2 million

RETIREMENT HOMES

Rehabilitated two retirement homes: Villa St. Francis and Marian Hall Center.

*Estimated Cost - \$165,000

We are asking you to become a major sponsor to assist Christmas In October in restoring the homes of the elderly, handicapped and financially disadvantaged. As a 501(c)(3), Christmas in October provides a great opportunity for businesses to contribute to the community in a very direct and positive way. The money will be used to repair homes, schools, churches, public service buildings, day care centers and neighborhood recreation centers. The golf tournament will provide a sponsor with a number of marketing and entertainment platforms to successfully retain business relationships and develop new opportunities and customers.



The Nicklaus Golf Club at Lion's Gate

The Nicklaus Golf Club at Lion's Gate was built in Overland Park, Kansas in 2001. This private club offers its Members, families and guests the finest golf, recreational, social and business entertaining lifestyles. With the Club centered on the Jack Nicklaus Signature Golf Course, Members enjoy camaraderie, impeccable service and pride in belonging.

In Jack's words, "We have not forced or tried to create features that aren't natural to the site. Therefore, our landforms are very broad, bunkers are deep, but relatively simple in shape and the entire site flows very naturally. We have taken into consideration the Kansas winds by careful placement of the tees, width of fairways, and the openings into the greens. Every golfer will have fun and that's what it is all about."

The 18-hole, 7,251 yard, Par 72, championship course is accompanied by a 21,000 square-foot clubhouse including full menus and Ladies' and Men's Locker rooms, Golf Pro Shop, fine dining and grill rooms.